



Limerick Jazz Society

Presentation to the Arts Council
May 2019



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Limerick Jazz Overview



- Limerick Jazz seeks to develop all aspects of jazz performance, participation and education in the Midwest region
- Limerick Jazz Society Concert Seasons
 - Regular Spring and Autumn concert seasons since 1982
- Limerick Jazz Festival
 - Inaugurated in 2012 festival to celebrate 30th anniversary of Limerick Jazz Society
 - Programming designed to combine quality and accessibility through big band and vocal performance
 - Our “shop window” helps to improve awareness of our rich local scene
- Jazz Education
 - Only regular jazz workshop in Ireland outside Dublin since 2007
 - International Vibes Workshop summer school since 2008
 - Public master classes and jazz courses in local secondary schools
- Strong artistic and community partnerships
 - New artistic partnerships in 2018 with members of Irish Chamber Orchestra and Smock Alley Theatre
 - Co-promotions with UCH, Riverfest and Unfringed festivals
 - Significant community impact through free performances by jazz workshop students and teachers
- Significant economic impact well in excess of Arts Council Funding
 - Annual artist fees and travel expenses to increase by 10% to c.€30,000 in 2018
 - Limerick Jazz Workshop teacher payments are c. €13,000 p.a., with shortfall to student fees privately funded



Limerick Jazz Strategic Development



- We plan to expand our existing activities based on available resources
- Limerick Jazz Society Concert Seasons
 - Expand to c. 8 concerts with emphasis on emerging Irish talent for incremental promotions
- Limerick Jazz Festival
 - Increase quality of headliners and further develop national and international profile
 - Increase number and quality of free events to further increase local impact and awareness
- Jazz Education
 - Further increase junior participation
 - Trial version of Transition Year Jazz carried out this year at Villiers School
- We have strengthened our committee with two new members, Rory Keane and Fiona O'Connell
- Our new corporate sponsor, Sirius Aviation Capital has committed to annual funding of €10,000
- Diageo agreed to formally sponsor jazz trail for the first time in 2018
- We have applied for charitable status to facilitate additional fundraising
- Our marketing and other costs are largely fixed so increased financial resources create at least equivalent additional income for artists, with multiplier effect depending on box office income



Limerick Jazz Society Concert Seasons 2019



2019 Performers

(clockwise)

Blake/Carrothers/Brady/Redmond

Brian Irvine Big Band

The Nordanians

Fuzzy Logic

Tony Miceli/Dave Friedman

Julien Colarossi



- Our concert seasons have a high standard of programming consistent with level of international festivals
- Programming arranged from multiple sources to get maximum value for available budget
 - National touring acts in collaboration with IMC, Music Network and Note e.g. *Manu Katche*, *Chris Potter*, *Cassandra Wilson*
 - Irish groups with international reputations - *Metier*, *Togetherness*, *Phil Ware Trio*, *Organics*, *Yurodny*
 - Irish/ International artists in collaboration with house trio - *Hugh Buckley*, *Guy Barker*, *Tony Miceli*



Limerick Jazz Festival 2019



2019 Headliners

(clockwise)

Sarah Gillespie Quintet ft. Kit Downes

Darius Brubeck Quartet

Ant Law

Beats and Pieces Big Band

Septeto Internacional

- We are seeking to develop a distinctive profile for Limerick Jazz Festival
 - Fill Autumn gap in Irish jazz festival calendar apart from Cork
 - Highlight strength of local scene through collaborations between local and visiting artists
 - Commission new compositions from Irish artists for medium/large ensembles subject to funding
 - Large number of free events to enhance festival atmosphere and local audience reach including pub trail, jazz for kids, jazz on the streets and masterclasses
- Diageo agreed to formally sponsor jazz trail for the first time in 2018



Limerick Jazz Workshop



Limerick Jazz Workshop Junior Ensemble, Dolan's Warehouse



Limerick Jazz Workshop Big Band, Dolan's Warehouse

- 12-week Spring and Autumn semesters culminating in public performances since foundation in 2007
- Four intermediate/advanced ensemble classes plus beginners ensemble, singers class and big band rehearsal on Tuesdays at Learning Hub Limerick – typical student numbers 25-30 plus four teachers
- Juniors ensemble class on Saturdays at Peter Dee Academy of Music – typical student numbers 4-6 plus two teachers
- Approximately 190 participants in total to date with broad range of ages, backgrounds and nationalities
- Four LJW participants have progressed to jazz degree course at Newpark Music Centre
- Andreas Varady has developed a professional performance and recording career
- Masterclasses by visiting Limerick Jazz performers e.g. David Liebman, Kenny Werner, Lauren Kinsella, Brian Irvine
- Big band has performed for Culture Night, Riverfest and Limerick Jazz Festival



Other Jazz Education Activities



International Vibes Workshop



Linley Hamilton masterclass in Hunt Museum

- International Vibes Workshop summer school with Tony Miceli founded in 2008
 - Week-long activities include specialist vibes tuition and evening ensemble class – typical student numbers 12-15
 - Significant number of international students from Europe and North America c. 30 not including returning students
- Free public masterclasses are a regular feature of Limerick Jazz Festival
 - Tony Miceli/Larry McKenna, Julian Siegel, Linley Hamilton, David O'Rourke, Soweto Kinch, Joe O'Callaghan, Izumi Kimura
- Pilot introduction to jazz course in Villiers School transition year students in 2018
 - Objectives include recruitment for junior workshop
 - Plan is to add additional schools in future



Strong Voluntary Organization



- All volunteer committee of seven people including two new members (see biographies in appendix)
 - Broad range of skills with arts practice, arts administration, business and professional backgrounds
 - Lots of experience with average term of nearly ten years
 - Demonstrated ability to manage large scale projects such as Van Morrison co-promotion with University Concert Hall as part of Limerick Jazz Festival 2014 (turnover c. €80,000)
- Strong track record in fundraising
 - Multiple recipient of Arts Council funding
 - Additional funding received in recent years from the Arts Office of Limerick City and County Council, Limerick City of Culture 2014 and Failte Ireland
 - Festival Friends Scheme has raised over €15,000 since 2012
 - First multi-year sponsorship agreement with Stellwagen Group for Limerick Jazz Festival 2017 taken over by Sirius Aviation in 2018
 - Diageo agreed to formally sponsor jazz trail for the first time in 2018
- Application for charitable status and accompanying increase in governance standards in process
- Audience development through multiple marketing channels
 - Local press and radio paid advertising and physical media for festival (flyers, flags, banners, projections)
 - Editorial coverage with local and national media (RTE, Irish Times, Irish Independent) facilitated by 061 campaign PR resources plus international coverage in specialist jazz outlets (All About Jazz website, Jazzwise Magazine, Jazz FM)
 - Online presence through www.limerickjazzfestival.com , www.limerickjazz.com, Twitter, Facebook and Instagram – activity boosted significantly in 2016 through use of specially commissioned artist video and Facebook boost promotions
- Increased international connectivity through membership of Jazz Promotion Network
 - <https://jazzpromotionnetwork.org.uk>



Artistic and Community Partnerships



Madeline



Virginia Music Adventures Youth Band at Mary Immaculate College

- New artistic partnerships in 2018
 - Members of Irish Chamber Orchestra involved in Limerick Jazz Festival 2018
 - Collaboration between local jazz musicians and Angie Smalis of Smock Alley Theatre in touring dance production *Madeline* <https://smockalley.com/madeline/>
 - Visit from Virginia Music Adventures (US jazz non-profit organization) youth band as part of their 2019 Irish tour
- Significant role in local arts and community activity
 - Co-promotion of *An Evening with Van Morrison* with University Concert Hall,
 - Limerick Jazz Workshop participants perform at Riverfest and Unfringed festivals
 - Benefit performances including for Limerick Rape Crisis Centre (raised €17,000 in 2006)
 - Limerick Jazz Workshop ensemble performances at Limerick Youth Service Conference, Africa Day and UCH
- Economic impact well in excess of grant funding
 - Limerick Jazz Society artist payments have been up to c. €20,000 p.a., well in excess of Arts Council and other grant funding
 - Limerick Jazz Workshop teacher payments are c. €13,000 p.a., with shortfall privately funded



Appendices

Limerick Jazz Society Committee Biographies
Limerick Jazz Promotions from 2005



Limerick Jazz Society Committee Biographies



- John Daly, Chairperson. John is a professional musician and teacher and a founding member of L.J.S. John has huge experience in artist booking both in Ireland and internationally and working with performance venues.
- Edward Hansom, committee member. Edward is an aircraft finance professional. He has been a member of the L.J.S. committee since 2008 and is responsible for organizing Limerick Jazz Workshop and for fund-raising including the Festival Friends Scheme. Edward is a director of UCH Limerick and holds a Graduate Diploma in Jazz from St. Andrews University.
- Gerry Kirby, committee member. Gerry is coordinator of the Umbrella Project. He is a regular participant in Limerick Jazz Workshop. Gerry has been a member of the L.J.S. committee since 2012 and is responsible for relationships with Limerick City Council, festival hotel partners and works with John Daly on venues.
- Giuseppe Torre, committee member. Giuseppe is Course Director for the BSC in Music Multimedia and performance Technology at UL. Giuseppe has been a committee member since 2013 and is responsible for the festival's website and online marketing.
- Deirdre Wilson, committee member. Deirdre is the administrator of Limerick Youth Theatre and has extensive arts administration experience in the UK. Deirdre has been a member of the LJS committee since 2014.
- Rory Keane, committee member. Rory is Regional Co-Ordinator for the HSE Mid-West Drug and Alcohol Programme. Rory has participated in Limerick Jazz Workshop and regularly performs as part the duo The Mysterious Mr. Valentine. Rory joined the LJS committee in 2018 and is responsible for performance logistics.
- Fiona O'Connell, committee member. Fiona is a music student at University College Cork. Fiona joined the LJS committee in 2018 and is responsible for social media activity.



LJS Promotions 2005-2018



Limerick Jazz Society Promotions



2018

- Carol Nelson Trio (Ireland)
- Sons of Kemet (UK)
- Aoife Doyle Quartet (Ireland)
- Tynan/Hanlon/Hanagan/Daly (US/Ireland)
- Vein Trio (Switzerland)
- Limerick Jazz Festival
 - Linley Hamilton with Camden Orchestra (Ireland)
 - Julian Siegel Quartet (UK)
 - Joe O’Callaghan Trio (Ireland)
 - Paul Dunlea Group (Ireland)
 - Renegade Brass Band (UK)
 - Jim Doherty (Ireland)
 - Aoife Doyle (Ireland)
- Myriad3 (Canada)
- Ronan Guilfoyle/Jim Black/Michael Buckley/Chris Guilfoyle (US/Ireland)
- Sue Rynhart Quartet (Ireland)



Limerick Jazz Society Promotions



2017

- Phil Ware Trio featuring Ian Shaw
- Scott Flanigan Trio
- Ronan Guilfoyle, David Binney, Tom Rainey, Chris Guilfoyle
- Sue Rynhart Trio
- Modern Irish Quartet
- Brian Priestley/John Daly play Monk
- Limerick Jazz Festival
 - Soweto Kinch Trio
 - DCJO featuring David O'Rourke Group
 - Electric Freeplay
 - James Taylor Quartet
 - Booka Brass
 - Limerick Jazz Workshop Big Band
- Stella Bass/Hugh Buckley
- Cassandra Wilson

2016

- Tommy Halferty Trio featuring Seamus Blake
- OKO featuring Tim Berne
- Sankhara
- Vein Trio
- Limerick Jazz Festival
 - DCJO featuring Norma Winstone and Claire Daley
 - The Partisans
 - David O'Rourke Group
 - Atchere
 - Irish Guitar masters
 - Limerick Jazz Workshop Big Band
- Aerie
- John Stowell and Hugh Buckley



Limerick Jazz Society Promotions



2015

- Joe O'Callaghan's Electric Freeplay
- Sue Rynhart Duo
- Beka Goshiasvili Trio
- Paul Dunlea Band
- Modern Irish Quartet
- Tommy Halferty Trio
- Jamie Oehlers/Tal Cohen Quartet
- Limerick Jazz Festival
 - Paul Dunlea Big Band
 - Perico Sambeat with Phil Ware Trio
 - The Jost Project Septet
 - Brian Priestly Sextet plays Cannonball Adderly
 - Honor Heffernan/Michael Buckley
- Andy Sheppard Quartet

2014

- Berklee meets Newpark
- Anders Bergcrantz with Phil Ware Trio
- Modern Irish Quartet
- Joe O'Callaghan's Freeplay
- Cormac O'Brien/Kit Downes Quartet
- Limerick Jazz Festival
 - An Evening with Van Morrison
 - Dublin City Jazz Orchestra with Pete Churchill, Tina May, Cleveland Watkiss
 - Nigel Mooney
 - David Sanborn Trio feat. Joey De Francesco
 - Brian Priestly Sextet feat. Julian Siegel, Richie Buckley
 - Crisis Point Big Band
- Jacob Deaton Trio



Limerick Jazz Society Promotions



2013

- Paul Dunlea Group
- World Service Project
- ReDiviDeR
- Ian Shaw with the Phil Ware Trio
- Mikkel Ploug Trio
- Tony Miceli Quartet
- Thought-Fox with Julian Siegel
- Limerick Jazz Festival
 - Louis Stewart/JimDoherty
 - Tony Miceli/Larry McKenna
 - Christine Tobin Trio
 - Crisis Point Big Band
- Edmar Castaneda
- Yurodny

2012

- Louis Stewart Quartet
- Norma Winstone and Tommy Halferty / Kevin Brady Trio feat. Bill Carrothers
- Pete Robbins Transatlantic Quartet
- Emilie Conway
- Bob Whelan and Limerick Jazz Quartet
- Duo Elegance
- Tony Miceli Quartet
- Joshua Redman Trio
- Limerick Jazz Festival
 - Black Magic Big Band
 - Joe Locke / Geoff Keezer Group
 - Liane Carroll Trio
 - Crisis Point
- Mick Coady's Synergy feat. David Binney
- Kenny Werner / Ronan Guilfoyle

2011

- Nigel Mooney Quartet
- David Lyttle/Torsten Goods (Germany)/Andreas Varady
- Firm Routes
- Alex Mathias Quartet
- Darren Sigesmund (Canada) and Strands II
- Peter King Quartet
- Tony Miceli Quartet
- Togetherness
- Limerick Jazz Quartet
- David Liebman/Ronan Guilfoyle/Jossi Lehtonen
- Alex Mathias/Jake Hertzog Quartet
- Palooka
- ReDiviDeR
- Nigel Mooney's Hip Operation & Special Guest



Limerick Jazz Society Promotions



2010

- Mark McKnight
- Julian Arguelles/Ronan Guilfoyle/Jim Black
- David Lyttle/Terrell Stafford
- Pete Robbins Transatlantic Quartet
- Linley Hamilton/Derek O'Connor/House Trio
- Cormac O'Brien's Rhythm Method
- Kit Downes Trio
- Francesco Turrusi
- Cormac Kenevey
- Greg Felton/Isa Wiss
- Mark McKnight/Seamus Blake
- Dublin City Jazz Orchestra
- Clare Horgan/House Trio

2009

- John Moriarty
- Gyan Riley
- Hugh Buckley
- Togetherness
- David Lyttle/Soweto Kinch
- Kevin Brady/Bill Carrothers
- European Union Quartet
- Claire Daly
- David Lyttle/Tim Warfield
- Phil Ware Trio
- Yurodny
- Metier
- Dorota Konczewska

2008

- Ferenc Snetberger
- Phil Ware Trio
- Protea
- Dave Allen
- Lunfardia
- Nina Project
- Richie Buckley / Myles Drennan
- John Donegan
- Carroll / Rigby Quartet
- Equinox
- Quintessential
- Tom Arthurs/ Fuzzy Logic
- Tony Miceli
- Bryan Corbett
- Krazy
- John Abercrombie
- Mark McKnight
- Elio Villafranca
- Organics
- Manu Katche
- Guy Barker
- Ameiresco



Limerick Jazz Society Promotions



2007

- Chris Potter
- Bill Carrothers
- Ingrid Laubrock
- Nick Roth
- Microclimate
- Neil Cowley
- Marco Kegel
- Kate McGarry
- David Lyttle
- Polly Gibbons
- Havana Son
- Jan Lesley
- Trot a Mouse
- Jamie Oehlers/ Paul Williamson
- (em) II
- Dorothy Murphy
- Thomasz Stanko
- Balls of Fire Trio
- Bester Quartet
- Paul Williamson
- Nigel Mooney
- Derek O' Connor

2006

- Louis Stewart
- White Rocket
- Linley Hamilton
- Melissa Stott
- Joel Harrison
- Dorothy Murphy
- Cortisol
- Vijay Iyer
- Steve Bernstein
- Mike Nielsen
- Nigel Mooney
- Duncan Eagles
- Marc Copland
- Steve Hanks
- Nils Wogram
- Zrazy
- Nic Roth
- Cormac Kenevy
- Organics

2005

- Brendan Doyle
- Danni Healy
- Brian Dunning
- Tommy Halferty
- Karl Rooney
- Jim Doherty
- Honor Heffernan
- Maria Tecce
- Susannah de Wrixon
- Susannah and the Magical Orchestra
- Trio Resistances
- Grainne Brookfield
- Kirk Lightsey
- Honor Heffernan
- Michael Buckley
- Phil Ware Trio